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Troy People Concerned, Local Non-Profit Helping Families in Crisis Unveils New Logo & Website Design

Troy People Concerned (TPC), a non-profit service organization supporting Troy families in times of need with assistance, information and referrals, unveiled their newly redesigned logo and website at www.troypeopleconcerned.org

The website and new logo have a modern, clean design. The new website has information on TPC's mission and vision as well as how the organization helps Troy families who find themselves in a crisis situation. Often times, people have difficulties related to unforeseen medical issues, accidents or loss of employment. As a result, they face utility shut off, eviction or foreclosure. TPC will assist qualifying, low income Troy residents with limited financial assistance. TPC also has referral information for the tri-county area to assist families related to food pantries, the local furniture bank and clothing closet.

TPC was founded almost 40 years ago to assist low income families and continues to be a very viable organization in the Troy Community. In two of our most popular programs, TPC matches donors with families in need to provide holiday baskets and backpacks prior to the start of each school year.

Troy People Concerned's Board of Directors is made up of Troy residents representing a variety of local businesses and churches. TPC recently added new board members from the Alliance Catholic Credit Union, the City of Troy, and Comerica Bank. The 2013 Officers are: President Richard Snyder, Vice President Mike Kreinbring, Treasurer Mike Koehler, and Secretary Cindy Stewart. TPC's outstanding staff are Doris Nelson and Peggy Willockx.

TPC's major fundraiser is the annual Spring Pasta Dinner to be held this year on Thursday, April 25 from 5 - 8 pm at the San Marino Club, 1685 E. Big Beaver Road, Troy. Tickets are: \$15 Adults / \$5 per child under 10 and are available online through the website or by calling 248.528.9199. The event includes dinner, 50/50 raffle, silent auction, musical entertainment, magician & fun for the children, and cash bar. TPC asks that attendees bring non-perishable food items to donate to TPC's local food pantries.

For more information on Troy People Concerned visit the new website at www.troypeopleconcerned.org or call 248.528.9199. A newly redesigned Facebook page with some of the historical data and photos will also be unveiled later this month. The new website makes it easy to make secure donations online as well as purchase tickets for TPC's fundraising events.

Photo ID - Front Row: Paul Olson; Dick Snyder; President; Mike Kreinbring, Vice President; Mike Koehler, Treasurer
Back Row: Cindy Stewart, Secretary; Lisa Cleary; Dianne Osburn; Penny Marinos; Julie Sigler (Not pictured: Marilyn Johnson and Judy Bruehl).